

## **MEDIA CONTACTS:**

Garmin:

Jake Jacobson

Garmin International Inc.

Phone | 913/397-8200

E-Mail | [media.relations@garmin.com](mailto:media.relations@garmin.com)

[mpongance@peppercom.com](mailto:mpongance@peppercom.com)

Slipstream:

Marya Pongrace

Phone | 212/931-6142

Mobile | 347/698-3412

E-Mail |

## **Team Garmin-Chipotle presented by H30**

### **BACKGROUND**

Team Garmin-Chipotle presented by H30 is a professional American cycling team dedicated to promoting ethical sporting and developing the next generation of cycling champions.

Founded as a development squad in 2003 by Jonathan Vaughters, the team has evolved from a group of promising U.S. riders to a world-class team competing on the international cycling scene. Vaughters, a Tour de France veteran, started the team with \$50,000 of his own money and a vision to build his startup into a Tour de France contender. Financial services company TIAA-CREF was the original team sponsor.

In 2005, investor Doug Ellis teamed up with Vaughters and increased financing so the team could step up to the next level of professional cycling, and Slipstream Sports, LLC was born. Slipstream Sports, LLC owns and manages cycling properties, including Team Garmin-Chipotle presented by H30.

In 2007, the team partnered with the Agency for Cycling Ethics (ACE), an independent anti-doping and monitoring agency, to create the most progressive anti-doping system in the professional sports world. The ACE program is comprised of both blood and urine sampling and, unlike other anti-doping programs, focuses on "bio-markers" as opposed to traditional, direct element testing. Biomarker testing looks for potentially illegal performance enhancing metabolic variances in the riders' test results rather than trying to find specific substances. By adopting this innovative testing regimen, Slipstream Sports' primary intention is to prevent any rider who could be doping from competing.

Additionally, this intense testing and scrutiny of the team's athletes provides a threefold benefit:

- 1)** To protect each rider's health
- 2)** To ensure that no matter what pressures exist, the implicit and explicit message given to the riders from staff and sponsors is always consistent: "DO NOT DOPE"
- 3)** To protect the core integrity and mission of Slipstream Sports LLC, and to protect the image of current and future partners

In 2008, Garmin International Inc., a unit of Garmin Ltd., the global leader in satellite navigation, became team's title sponsor. Today, Team Garmin-Chipotle presented by

H30 is led by five national champions, the presented France U23 top professional American cycling team dedicated to promoting ethical sports and developing the next generation of cycling champions. Paris-Roubaix. What's more, the team's roster features 14 American and 11 international riders, giving fans in the U.S. a team to rally behind while showcasing global talent in the Peloton.

Garmin and Slipstream Sports share similar success stories rooted in hard work, innovation and an unwavering insistence on quality results over quick fixes. Just as Garmin is a global leader with facilities in North America, Europe, and Asia, the Slipstream squad assembled elite athletes from around the world. Team Garmin-Chipotle presented by H30 features several Tour de France stage winners and five National Champions from the USA, Sweden, UK, New Zealand and Canada

Each of the team's 25 riders will undergo combined voluntary testing at least 700 times throughout the 2008 season; 20 times the number of tests that most professional cyclists are subject to annually. Riders are also required to use the World Anti-Doping Agency's ADAMS web based management tool, which keeps an electronic record of their whereabouts for out-of-competition drug testing.

### **2008 Roster**

Magnus Backstedt, Blake Caldwell, Steven Cozza, Tom Danielson, Julian Dean, Jason Donald, Timmy Duggan, Huub Duyn, Lucas Euser, Tyler Farrar, Mike Friedman, Will Frischkorn, Ryder Hesjedal, Christophe Laurent, Trent Lowe, Martijn Maaskant, Dan Martin, Pat McCarty, David Millar, Danny Pate, Kilian Patour, Tom Peterson, Chris Sutton, Christian Vande Velde and David Zabriskie

### **Sponsors**

Garmin, Chipotle, H30, Felt Bicycles, Zipp Speed Weaponry, 5280 magazine, Vittoria, eBags, Marshall Stewart Properties, Bicycling magazine, Roomful Express Furnitures, Saris Powertap, Oval Concepts, Dr. Sears Zone, Pearl Izumi, Shimano, CLIF BAR & Company, fi'zi:k, Vitorria, RGM Advisors, Colorado Altitude Trainers, Colorado Premier Training, BC, Inc., Elite, Power Lung, Pedros, Normatec, and VMG Cycling.

### **About Slipstream Sports, LLC**

Slipstream Sports, LLC, is a highly progressive sports management company dedicated solely to promoting the ethical growth of American cycling. In 2005, investor Doug Ellis teamed up with Vaughters and increased financing so the team could step up to the next level of professional cycling.

Slipstream Sports owns and manages the following properties:

- o Team VMG/Felt, a U23 squad, true to the company's original mission of developing the best athletes in the world. Since its inception in 2004, the program has produced multiple national and several world champion cyclists. Leading the squad is the current junior world time trial champion Taylor Phinney

and junior world cyclocross silver medalist and three time national US junior national road champion Daniel Summerhill. o 5280 Junior program, considered the most successful junior squad in the country. These young riders benefit from the support and mentoring the program provides them as they grow and eventually compete for spots on the professional Team Garmin-Chipotle presented by H30.

Additional is available at [www.slipstreamsports.com](http://www.slipstreamsports.com).

### **About Garmin International**

Garmin International Inc. is a member of the Garmin Ltd. (Nasdaq: GRMN) group of companies, which designs and manufactures navigation, communication and information devices -most of which are enabled by GPS technology. Garmin is a leader in the general aviation and consumer GPS markets and its products serve aviation, marine, outdoor recreation, automotive, wireless and OEM applications. Garmin Ltd. is incorporated in the Cayman Islands, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom. For more information, visit Garmin's virtual pressroom at [www.garmin.com/pressroom](http://www.garmin.com/pressroom) or contact the Media Relations department at 913-397-8200. Garmin, Edge and nüvi are registered trademarks, and ANT+Sport and Garmin Connect are trademarks of Garmin Ltd. or its subsidiaries. Anticipated product availability dates are based on management's current expectations and are not guaranteed.

All other brands, product names, company names, trademarks and service marks are the properties of their respective owners. All rights reserved.